roadside ballads were mass-marketed, multi-media artifacts that created cultural meaning at the intersection of text, song, art, and dance. This conference, growing out of the English Broadside Ballad Archive Project at University of California, Santa Barbara, brings together experts from many disciplines to probe the relevance of early modern broadside ballads, especially to questions of media, preservation, authorship, authority, and audience.

**FRIDAY, APRIL 4, 2014**

8:30 Registration & Coffee

9:30 Welcome

Steve Handle (The Huntington)

Remarks

Patricia Fumerton (University of California, Santa Barbara)

"Coming Alive: Archiving the Huntington Ballads"

10:00 Session 1

Anonymity and Truth

Moderator: Charlotte Becker (University of California, Santa Barbara)

Frances E. Dolan (University of California, Davis)

"Mopsa’s Method: Truth Claims, Ballads, and Print"

Eric Niles (University of California, Santa Barbara)

"Common Truths: Poetic Authority and Anonymity in the Broadside Ballad"

11:00-12:30 Exhibit

Huntington Broadside Ballads and Woodcuts (in the Floralegium)

Interpreter: Stephen Tabor

(The Huntington)

12:00 Lunch (extended by "A Taste of Song")

Conductor: Katherine Brokaw (University of California, Merced)

Musicians: Lorna Renton, Erik Bell, Caroline Bennett, Cristina Lord, Christopher Marsh, Lucie Skeaping, Bruce Smith

**SATURDAY, APRIL 5, 2014**

8:30 Registration & Coffee

9:00 Session 3

Communities of Ballads

Moderator: Shannon Meyer (University of California, Santa Barbara)

Adam Fox (University of Edinburgh)

"Jockey and Jenny: English Broadside Ballads and the Invention of Scottishness"

Mark Hailwood (St. Hilda’s College, University of Oxford)

"The Honest Trademark’s Honour: Occupational Identity in English Broadside Ballads"

11:00-12:30 Exhibit

Huntington Broadside Ballads and Woodcuts (in the Floralegium)

Interpreter: Stephen Tabor

(The Huntington)

12:30 Lunch

12:30 Session 4

Mobile Pictures

Moderator: John Richardson (University of California, Irvine)

Megan Palmer Browne (University of California, Santa Barbara)

"The Persistence of Mem-e-ory: Imitation in Ballad Illustration"

Christopher Marsh (Queen’s University, Belfast)

"Woodcuts and their Wanderings in Early Modern England"

2:30 Break

2:45 Session 5

The Preservation of Ballads in a Digital Age

Moderator: Heidi Bryant Hackel (University of California, Riverside)

Michael Heinry (Broadside Library, University of Oxford)

"A New Tune for an Old Ditty: Ballads on the Web"

Carl Stahmer (University of California, Santa Barbara)

"Ballad Sheet Forensics, Preservation, and the Digital Archive"

4:45 Conclusion

Patricia Fumerton

"Good night good people all"